

Pageant Competition Guidelines

1. Must be Madison Co. Resident, attend a Madison Co. School or one of these neighboring counties: Union, Franklin, Pickaway, Fayette, Greene, Clark, Champaign. Contestants will compete in the age division according to their age on June 10 of the current year. Those with split custody between parents must be able to show proof of at least part time residency within eligibility area.
2. Miss Shortcake is 4 years old. There will be one winner. No contestant will be moved to another age division.
3. Little Miss 5-7 yrs. Young Miss 8-10 yrs. Jr. Miss 11-13 yrs. Queen 14-18 yrs. The London Strawberry Festival reserves the right to adjust age categories depending on participation. If less than 3 girls enter a category, the oldest contestant(s) from the next younger category may be moved up to compete in the older category to complete the court.
4. Contestants for Shortcake, Little Miss, Young Miss, Jr. Miss, & Queen must attend the contestants' meeting with at least one parent/legal guardian (no other adult is acceptable) prior to competition. Photos will be taken at this time. Contestants must agree to the Royalty contract. Parents/legal guardian must agree to the parents and royalty contracts before a contestant may participate in the pageant. The contracts may be found at www.londonstrawberryfestival.com under the royalty tab. Hover over Royalty then click on Queen's Scholarship Pageant from the drop down.
5. Contestants are required to participate in stage practice prior to judging. Failure to participate will result in disqualification.
6. Contestants, including shortcake, cannot hold any other festival queen or attendant title at the time of the contest or during the year of reign.
7. Those selected as Strawberry royalty must be willing & able to travel.
8. Those selected as royalty and a parent/legal guardian must remain for a brief meeting at the end of the evening's competition and attend the mandatory meeting on Tuesday immediately following the festival.
9. Girls must be single, never married or living with an unrelated partner, and never had children.
10. Contestants must never have been convicted of illegal activity or expelled from school.
11. All contestants will be assigned a number by the Pageant Committee.
12. Winners are selected by a point system. Participants may receive a copy of their scores 2 weeks after the competition by providing a SASE and 50¢ for copies.
13. Judging is based on poise, appearance and personality.
14. Judges' decisions are final.
15. Judges are selected from out of county.

16. Contestants are required to follow directions of pageant directors.
17. Contestants and those associated with the contestant are required to show respect to all pageant directors, volunteers and fellow contestants.
18. Contestants and those associated with the contestant will exhibit good sportsmanship throughout the pageant. Poor sportsmanship at any time is cause for disqualification.
19. Shortcake, Little & Young contestants must be checked in & present in the stage area by 6:10PM. Jr & Miss Contestants must be checked in & present in the stage area by 7PM. We will move as quickly as possible through age divisions.
20. NO dressing rooms are available. Contestants must be fully dressed upon arrival.
21. Contestants in the shortcake, little miss, and young miss divisions may compete in a long or short formal. Be aware that stage is elevated. Competition will be on stage only.
22. Contestants in the jr. miss and queen divisions will compete in a private interview and on stage. Interviews on Wednesday require professional interview attire. Stage competition on Thursday requires a full-length gown (nothing see through, no splits more than 3 inches above the knee, bare midriffs or plunging necklines).
23. Interview times will be assigned during the mandatory contestant meeting.
24. Hair and make-up must be age appropriate and natural.
25. No visible tattoos or excessive piercings.
26. Stage scoring will be based on overall appearance, stage presence, and speaking ability. Interview scoring will be based on overall appearance, personal presence, speaking ability and community involvement.
27. Entry fees may only be paid by certified check or money order, made payable to the London Strawberry Festival Royalty. No personal checks or cash will be accepted.
28. No refunds will be issued for any reason after the contestant meeting.
29. Contestants and parents must be aware that if selected as royalty, you will have a very busy year of meetings, travel, appearances and other activities. Carefully read the contracts prior to competition.

REMEMBER the pageant is a fun and exciting event! Focus on the fun – your participation in the pageant alone in a HUGE accomplishment! Not everyone can get on stage.