

# London Strawberry Festival

P.O. Box 434  
London, OH 43140  
June 25-27, 2020

To Our Community,

We are in the process of establishing a sponsorship opportunity for the London Strawberry Festival and would like you to join our family!

We are selling 3'x5' sponsorship banners to be placed on our main stage for the 2020 festival. Our goal is to sell enough banners to help cover costs associated with putting on the festival. Having a banner on the main stage puts your business right out in front of the many folks who come to our festival. Keep in mind that we have some type of entertainment on the main stage every night when crowds of people are visiting the festival. It is estimated that over 12,000 visitors come to the festival each year.

Many of our those visitors as well as the families of our scholarship recipients may already be your customers and what better way to show them support then purchasing a banner for the main stage.

A basic 3x5 banner will cost \$500. A 3x10 banner would be \$950. You may use your own banner (you will get it back) or we can order you a basic 1 color banner (\$50/\$100) that you can keep. If you already have a banner and it is comparable in size (2x7, 4x4, etc.) then we can use it.

Your sponsorship will be read throughout the festival and we will be putting sponsors on our festival website.

Bonus: If you take advantage of this sponsorship opportunity by June 1, we will provide you with a 10x10 booth on Main Street at no additional cost. (If you have already paid for a booth, just subtract the cost of that booth from the sponsorship cost).

You may also call about other sponsorship (bands, activities, Queens) opportunities.

Profits made during the London Strawberry Festival get put back into the community in the way of scholarships and other types of donations. Keep in mind that the London Strawberry Festival is a non-profit and thus donations made to the festival are tax deductible.

Respectfully,

Kevin Stockham  
Vice-President & Concessions  
614-668-1936

Circle one:

Basic 3x5 Sponsor (your banner)	\$ 500.00
Basic 3x5 Sponsor (purchase 1 color banner)	\$ 550.00
Basic 3x5 or 5x6 or 3x10 Sponsor (your banner)	\$ 950.00
Basic 3x5 or 5x6 or 3x10 Sponsor (purchase 1 color banner)	\$ 1050.00

You get:

Banner on stage

Free 10x10 booth on Main Street (Prior to June 1)

Inclusion on our website sponsor page

Business

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Other information:

\_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone # \_\_\_\_\_

We will contact you to finalize the contents of the banner.

Return this form:

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Make the check payable: London Strawberry Festival