**London Strawberry Festival Tabloid Advertising**

Festival Dates\_\_\_\_\_\_\_\_\_ Always the Thursday to Saturday after Father’s Day

Please, reserve the space indicated below, to be published in the London Strawberry Tabloid.

Advertiser\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone (\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Space sold by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_

Cost $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Payment Deadline**\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date paid\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Make payment to **London Strawberry Festival P.O. Box 434, London, OH 43140**.

I understand that the full cost of the ad must be paid in full before the ad will be printed.

Signature of representative placing ad. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_\_\_\_\_\_

**\_\_\_ Full Page print area 5x9”**

1/6 page

2 ½ x 3

\_\_\_\_\_ Color $100

\_\_\_\_\_ B&W $80

1/8 page

2 ½ x 2 ¼

\_\_\_\_\_ Color $65

\_\_\_\_\_ B&W $50

**\_\_\_Color $400 \_\_\_ B&W $350**

**\_\_\_Inside Front Cover**

**Color Full Page $450**

**\_\_\_Back Cover**

**Color Full Page $450**

½ page

5 x 4 ½

\_\_\_\_\_ Color $250

\_\_\_\_\_ B&W $210

¼ page

2 ¼ x 4 ½

\_\_\_\_\_ Color $165

\_\_\_\_\_ B&W $135

***Be sure to attach ad copy.***

White- Customer copy