

Baby Contest Competition Guidelines

1. Contest is open to anyone regardless of residence. Contestants will compete in the age division according to their age on June 1 of the current year.
2. Contestant registrations will be accepted until 6:30PM on June 14, 2021. Optional contestant photos for the media will be taken at this time.
3. All contestants will be assigned a number by the Pageant Committee.
4. Winners are selected by a point system based on appearance and personality.
5. Judges' decisions are final.
6. Judges are selected from out of county.
7. Contestants, parents/guardians are expected to follow directions of pageant directors.
8. Contestants and those associated with the contestant are required to show respect to all pageant directors, volunteers and fellow contestants.
9. Contestants and those associated with the contestant will exhibit good sportsmanship throughout the pageant. Poor sportsmanship at any time is cause for disqualification.
10. Contestants must be present in the stage area by 5:45PM for all age divisions. We will move as quickly as possible through as divisions. Registration will begin at 5:30PM.
11. NO dressing rooms are available. Contestants must be fully dressed upon arrival.
12. Contestants may wear a dressy outfit. No super glitz or costumes of any kind. Adult escorting child on stage should be nicely dressed.
13. Hair must be age appropriate. Babies are not permitted to wear make-up.
14. No visible tattoos or excessive piercings.
15. Entry fees may only be paid by certified check or money order, made payable to the London Strawberry Festival Royalty. No personal checks or cash will be accepted.
16. Winners and a parent/guardian must remain until the end of competition for photos. Parents/guardians grant consent for photos to be used on the London Strawberry Festival website and for publicity of the festival in both print and electronic media.
17. No refunds will be issued for any reason after the contestant photo meeting.

REMEMBER the pageant is a fun and exciting event! Focus on the fun – your participation in the pageant alone is a HUGE accomplishment! Not everyone can get on stage.