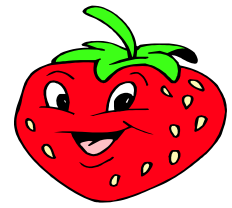




London Strawberry Festival
PO Box 434
London, Ohio 43140
LondonStrawberryFestival.com
740-857-1417



Hello,

The 38th annual London Strawberry Festival is very quickly approaching on June 25-27, 2020. The London Strawberry Festival Board and royalty are working hard to make the 2020 London Strawberry Festival better than ever!

We are asking for your sponsorship of the London Strawberry Royalty Program.

Sponsors are needed for the following:

- Items to be placed in the individual prize packages such as gift cards (gas for travel, hair, nails, restaurants) and various gifts
- Judges for Interviews, Stage & Baby Contest sponsor \$200
- Baby Contest sponsor \$300 – This includes prizes & participation awards for the baby contest
- Prize package sponsor \$500 – Packages includes charm, button, flowers and misc. items
- Tiaras/sashes sponsor \$600
- Trophies sponsor \$750
- Float sponsor \$1,000 - The float travels around the state, participating in parades.
- Royalty Scholarships sponsor \$2,400 - Each royalty member receives a scholarship, ranging from \$75-\$1000
- Luncheon sponsor \$2,500 - This event hosts about 300 visitors from around the state.

All sponsors of \$25 or more will receive a sponsor certificate with photo of royalty court & sponsors of \$100 or more will have their name announced at all royalty contests during the festival in addition to the specific items below.

\$100-\$199 sponsor –1 free luncheon meal or shortcake, name included on sponsor page

\$200-\$499 sponsor- Sponsor will receive 2 free luncheon meals or shortcakes & name included on sponsor page

\$500-\$999 sponsor-Sponsor will receive 2 free luncheon meals or shortcakes, ad placed on the royalty page of our website for 6 months, your 3x5 banner placed on festival grounds

*Trophy sponsor may have your name labels placed on bottom of trophies instead of placing banner

*Tiara/sash sponsor or prize package sponsor may have your name labels placed on royalty prize packages instead of placing banner

\$1000-1999 sponsor-Sponsor will receive 2 free luncheon meals or shortcakes, ad placed on the royalty page of our website for 6 months, your 3x5 or 5x6 or 3x10 banner placed on festival grounds, & have ability to place your promotional items (coupon, flier, etc.) in each gift bag

\$2000 or more sponsor-Sponsor will receive a sponsor certificate with photo of royalty court, receive 6 free luncheon meals or shortcakes, ad placed on the royalty page of our website for 6 months, your banner will be placed inside the luncheon & on the festival grounds, have ability to place your promotional items (coupon, flier, etc.) in each gift bag, & receive a complimentary 10x20 booth.

The London Strawberry Festival pageant selects outstanding young ladies each year. Each year our royalty participates in a variety of activities and local events. Service projects have included cards to our military & police, cancer care packs, planting flowers and weeding the tree gardens, participating in the Relay for Life, assisting at benefits and collecting stuffed animals for first responders.

The royalty travel Ohio and occasionally into neighboring states, promoting the Madison County Area, London, and the London Strawberry Festival. They attend numerous other festivals, events, pageants and luncheons. Finally, these young ladies are instrumental in the operations of the London Strawberry Festival. Royalty are completely in charge of youth events during the festival and play a major role in the operation of the Shortcake tent. These young ladies are available for various speaking engagements, public appearances and ribbon cuttings. Our Queen hosts a luncheon for over 300 visiting guests. Upon completion of their reign, each girl is awarded a monetary scholarship.

During their year of rein, these girls gain great leadership and public speaking skills which will carry over into other areas of their lives and well into adulthood. Please, help us continue offering these opportunities for our royalty to grow and excel and develop skills that will make them an invaluable part of our community.

If you have any further questions, please, contact Holly at 740-857-1417 or at 614-668-2411 (non-school hours are best). You may also contact us at London_strawberry_festival@hotmail.com

Sincerely,

Holly Stockham,
London Strawberry Festival
Queens' Director

Royalty Sponsor Form

Thank you so much for your support of the London Strawberry Festival Royalty program and support of our local young ladies as they become our community leaders.

If you wish to be a sponsor of the royalty program simply complete this form and return it to the London Strawberry Festival or contact Holly Stockham.

I wish to sponsor

Judges sponsor \$200

Trophies sponsor \$750

Baby Contest sponsor \$300

Float sponsor \$1,000

Prize package sponsor \$500

Royalty Scholarships sponsor \$2400

Tiaras/sashes sponsor \$600

Luncheon sponsor \$2,500

I wish to donate items for the royalty prize packages.
Please, contact me.

I wish to do a general royalty sponsorship in the amount of
\$ _____

If you have any further questions, please, contact Holly at 740-857-1417 or at 614-668-2411 (non-school hours are best). You may also contact us at London_strawberry_festival@hotmail.com

Festival Dates: June 25-27, 2020 Always the Thursday to Saturday after Father's Day

Sponsor _____ Phone (____) _____

Address _____ City _____ Zip _____

Email Address _____ Website _____

Contact _____ Date _____ Amount enclosed _____

I understand that the full cost must be paid in full before the ad or sponsorship will be honored.

Contact Signature _____ Date _____

Make payment to **London Strawberry Festival P.O. Box 434, London, OH 43140.**