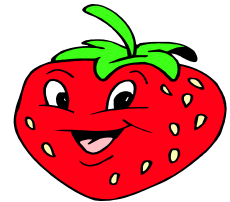




London Strawberry Festival
PO Box 434
London, Ohio 43140
LondonStrawberryFestival.com
740-857-1417
June 22-24, 2023



Dear Community, HELP!

We are in the process of planning for the 41st London Strawberry Festival. Our Royalty Program has become an important part of our Festival. The Young ladies selected are very involved in our community. They have the opportunity to grow and gain valuable leadership skills as they travel throughout Ohio and give back to the community during their reign and long afterwards.

We are in the process of establishing sponsorship opportunities for the London Strawberry Festival and Royalty. We would like you to join our family! Last year saw one of the biggest crowds we have ever had downtown. We expect even bigger crowds for 2023!

Our goal is to sell enough banners to help cover costs associated with putting on the festival and Royalty Program.

A Royalty Sponsor of \$100-\$299 will have your business name announced during the royalty competition and royalty programs throughout the festival.

\$300 will Sponsor a court member and allow you to place your 3 x 5 sign inside the Queens luncheon where it will be seen by over 300 visitors from around the state of Ohio. You will receive your banner back after the festival. Plus, your name will be announced during the royalty programs during the festival.

A 3x5 stage banner will cost \$600 or a 3x10 stage banner will cost \$1,000. You may use your own banner (you will get it back). Your sponsorship will be read throughout the festival and we will be putting sponsors on our festival website.

Having a banner on the main stage puts your business right out in front of the many folks who come to our festival. Keep in mind that we have some type of entertainment on the main stage every night when crowds of people are visiting the festival. Last year it was estimated that over 19,000 visitors came to the festival.

You may be a luncheon or float sponsor for \$2500. Your 3x10 banner will be included on the stage, announced at the luncheon and magnetic sponsor signs (we will provide) will be placed on the vehicle pulling the float in parades.

Bonus: If you take advantage of a sponsorship opportunity of \$600 or more by June 1, we will allow you a 10x10 booth on Main Street with a premium location (closer to the main action) at no additional cost. (If you have already paid for a booth, just subtract the cost of that booth from the sponsorship cost). It is a great opportunity to hand out information on your business, do giveaways, and promote what you do.

You may also call about other sponsorship (bands, activities, Queen's scholarships, etc.) opportunities. Profits made during the London Strawberry Festival get put back into the community via scholarships, support for other non-profits, and community improvements. Keep in mind that the London Strawberry Festival is an IRS recognized non-profit (501-C4), registered with the Ohio Department of Taxation and a member of the Ohio Festivals and Events Association.

Respectfully

Kevin Stockham
Treasurer/VP
614-668-1936

John Stahl
President
614-783-0535

Holly Stockham
Secretary/Queens Director
614-668-2411

Michelle Wilhoit
Fundraising
Queen's Comm.

Klarissa Ramey
Fundraising
Queen's Comm.

Check selection(s):

	Royalty: <i>Make the check payable: London Strawberry Royalty</i>	
	Patron name on website and on the patron sign at the festival	\$ 100.00
	Royalty Sponsor (using your 3x5 sign inside the luncheon)	\$ 300.00
	Basic 3x5 Sponsor (using your banner)	\$ 600.00
	Basic 4x6 Sponsor (using your banner)	\$ 700.00
	Basic 3x10 Sponsor (using your banner)	\$ 1,000.00
	Luncheon or Float Sponsor (using your banner)	\$ 2,500.00

	Festival: <i>Make the check payable: London Strawberry Festival</i>	
	Patron name on website and on the patron sign at the festival	\$ 100.00
	Basic 3x5 Sponsor (using your banner)	\$ 600.00
	Basic 4x6 Sponsor (using your banner)	\$ 700.00
	Basic 3x10 Sponsor (using your banner)	\$ 1,000.00

You get:

YOUR Banner on stage for the whole show.

Announcements throughout the festival.

Free 10x10 booth on Main Street by the main stage (premium location) prior to June 1

Hand out items and promote your business to a large audience.

Inclusion on our website (company logos are great! And we can add a hyper-link to your web site).

\$1,000 sponsorships will also have your logos printed on schedules and other festival printed materials.

If you need a banner, we can order one for you at your cost (\$50 for a 3x5 or \$100 for a 3x10).

Business Name: _____

Address: _____

Phone: _____

Other information: _____

Contact Person: _____ Phone # _____

Return this form:

London Strawberry Festival

P.O. Box 434

London, OH 43140

Holly Stockham (614) 668-2411, Royalty Sponsorships

Kevin Stockham (614) 668-1936, Festival Sponsorships